

#TEAM
500
AND BEYOND

JOIN
#TEAM500
AND BEYOND

FY 23-24
SPONSORSHIP
OPPORTUNITIES



Over the next three years, our goal is to GROW "TEAM KID" to create and support 500 life-changing mentoring relationships annually, supporting 335 relationships in FY 23-24.

YOU too can ignite the great power and potential of youth by joining #TEAMKID TODAY!

AFTER 12 MONTHS IN OUR COMMUNITY-BASED PROGRAMS OUR LITTLES REPORT:

92% are sure they will graduate high school

92% say their relationship with their Big is very important to them

88% get along with their parents, like spending time with them, and want them to be proud

94% feel they can lean on their Bigs when something is bothering them

97% avoided risky behavior like drugs, alcohol, and tobacco

100% had no contact with law enforcement

Big Brothers Big Sisters of the Lowcountry, 4151 Spruill Ave., Ste. 140, N. Charleston, SC 29405
bbbslowcountry.org/TEAM500 • 843.401.3556 • merridith@bbbslowcountry.org



YOUR SPONSORSHIP **IMPACT**

IGNITE POTENTIAL - \$25,000+

Work with Big Brothers Big Sisters of the Lowcountry to determine what kind of impact YOU want to make on our programs.

Make a strategic investment in our overall operations or support something specific. At this sponsorship level, you may customize your gift based on your company values and community commitments, and we will work with you to build a custom benefits package.

DEFEND POTENTIAL - \$10,000

Take five (5) children off our waiting list and support their matches for a year (includes recruitment, background checks, expert matching and ongoing, professional coaching).

EMPOWER POTENTIAL - \$5,000

Help us recruit 20 safe and dedicated Bigs who will help 20 Littles discover their greatness.

SPONSOR A MATCH - \$2,000

Take one (1) child off our waiting list, pair them with a compatible mentor, and support their relationship for one (1) year.

KICKSTART A MATCH - \$1,200

Help sponsor our fun and educational monthly match activity program designed to strengthen relationships between Bigs and Littles year round.








SPONSORSHIP BENEFITS

IGNITE POTENTIAL - \$25,000+

As an Ignite Potential Sponsor, you are eligible for a custom marketing and recognition package that will:

-  **Directly support matches** in our programs
-  **Reach thousands of** individuals in our network
-  **Meet the philanthropic** interests of your company

SPONOR BENEFITS	DEFEND POTENTIAL \$10,000	EMPOWER POTENTIAL \$5,000	SPONSOR A MATCH \$2,000	KICKSTART A MATCH \$1,200
Tiered logo placement on Corporate Partners and BIG Lowcountry Boil web pages	✓	✓	✓	✓
Tickets to the BIG Lowcountry Boil	10	6	4	2
Logo included on printed BIG Lowcountry Boil signage	✓	✓	✓	Company name printed
Invitation to a select monthly match activity	✓	✓	✓	
Verbal recognition during event announcements and opportunity to staff a vendor table at the BIG Lowcountry Boil	✓	✓		
Option to run co-branded advertising	✓	✓		
Featured in "Sponsor Highlight" social media posts	2	1		
Option to co-produce an article featuring you or your company's commitment to social responsibility shared online and via social media	✓			
Personalized CEO "thank you" video to share with your stakeholders	✓			
Invitation to Annual Match Holiday Party	✓			

ALL #TEAM500 MEMBERS:

- #TEAM500 welcome letter
- Branded gift
- Monthly "match success" highlight via email
- Recognition in our "BIG Impact" annual report



I WANT TO IGNITE POTENTIAL.



**YES, I want to join #TEAM500 and IGNITE the POTENTIAL of youth in our region.
I pledge to invest at the following level:**

- ☐ I would like to discuss an Ignite Potential Sponsorship (\$25,000+) of \$ _____
- ☐ Defend Potential, \$10,000 ☐ Sponsor a Match, \$2,000
- ☐ Empower Potential, \$5,000 ☐ Kickstart a Match, \$1,200
- ☐ I am unable to join at a #TEAM500 level, but please accept my donation of \$ _____

****Electronic Logos:** Please email .png and .eps logo files and any graphic identity guidelines to merridith@bbbslowcountry.org.

Name: _____ Title: _____

Company: _____

Address: _____ City/State/Zip: _____

Primary Phone: _____ Alt. Phone: _____ Email: _____

PAYMENT SCHEDULE

- ☐ I commit to make a total contribution of \$ _____ over _____ years payable on a _____
(monthly, quarterly, twice annual, or annual) basis via _____ (check, credit card, stock, etc.).
- Please initiate my first contribution on (date): _____

METHOD OF PAYMENT:

- ☐ Please see my enclosed check for: \$ _____
- ☐ Please send an invoice to the email address listed above
- ☐ Please note my online donation made at bbbslowcountry.org/donate (We accept Paypal, ACH, credit/debit, and Digital Wallet gifts)
- ☐ Please contact me/us to transfer securities to Big Brothers Big Sisters of the Lowcountry
- ☐ Please charge my credit card (circle one): Visa Mastercard American Express Discover

Account #: _____ Exp. Date: _____ Zip: _____

Name on Card: _____ Security Code: _____

ADDITIONALLY:

- ☐ Please keep my/our gift amount and name(s) anonymous
- ☐ Please contact me/us to discuss a planned gift to BBBSL
- ☐ Please contact me/us regarding a matching gift from _____ (company name)

Signature Confirming Pledge Commitment: _____ Date: _____

Email or Mail to:

Big Brothers Big Sisters of the Lowcountry c/o Merridith Crowe
4151 Spruill Ave., Ste. 140, N. Charleston, SC 29405
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