

# BIG RESULTS

## 2021-22 ANNUAL REPORT



**Big Brothers Big Sisters®**  
OF THE LOWCOUNTRY





# OUR WHY

## OUR MISSION

We create and support one-to-one mentoring relationships that ignite the power and promise of youth.

## OUR VISION

Our vision is that all youth achieve their full potential.

# OUR JEDI COMMITMENT

We recognize, affirm, and celebrate the diverse backgrounds, lives, and experiences of all of our stakeholders, including youth, families, donors, volunteers, and staff. For our community, we are committed to providing opportunities for all voices and perspectives to be heard and honored.

Every young person in our community—regardless of ability, cultural background, ethnicity, faith, gender identity and expression, race, or sexual orientation—should have the opportunity to reach their full potential.

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# THANK YOU

# OUR LEADERSHIP

We are so grateful to YOU for sharing our vision to help high potential and DESERVING youth discover their innate greatness.

Together, we have achieved BIG things in just our first three years. And we, along with our Littles and families, have BIG DREAMS for what lies ahead.

We thank YOU for being on #TEAMKID.



Toni Freeman  
Program Director



Merridith Crowe  
President & CEO



## BOARD OF DIRECTORS

**SECRETARY**

Frank Ancrum  
Hard Hat Transportation, LLC

**TREASURER**

Chris Del Vecchio  
The InterTech Group, Inc.

**BIG DREAMS  
FUNDRAISING CHAIR**

Teresa Finch  
Retired

**BRAND COMMITTEE CHAIR**

Tyler Heffernan  
(Big Brother Alum)  
US Club Soccer

**CHAIR**

Rebecca Whetsell  
Resource Partners

Ed Allen  
(Big Brother Alum)  
Community Volunteer

Ryan Cass  
(Active Big Brother)  
Boeing

Peter Davidson  
Elliott Davis

Stephen Kohn  
Excel Real Estate

Cynthia Legette  
Diversified Trust

Danny Lynch  
Pierce Sloan Kennedy & Early,  
LLC

Julia Miles  
(Active Big Sister)  
Synovus

Johnny Orr  
Charleston Charter School  
for Math & Science

Geno Porter  
Fluke

Shawn Saulsberry  
Ernst & Young

Dannielle Dixon Thomas  
Dannielle Thomas:  
Allstate Insurance

# SUCCESS STORY

## LITTLE SISTER JANIYAH & BIG SISTER NIKKI

Nikki, Janiyah's Big Sister, decided she wanted to be a Big in 2016. She wanted to give back to the community and provide stability for someone interested in having a mentor.

When Janiyah's caregiver, Tyeshia, enrolled her as a Little, she hoped Janiyah would be matched with someone who could help her become more social and take initiative.

Since being matched, Nikki and Janiyah have tried new things together, including how to surf and paddleboarding! In their six years together, their favorite ways to spend time include baking, painting, and reading books over Facetime.

When sharing why she admires Janiyah, she said: "She is unapologetically herself, has a strong vision of who she is, and speaks her mind." Since being matched with Nikki, Janiyah shared she has, "learned how to express her feelings, and come out of [her] shell more."



“She is unapologetically herself, has a strong vision of who she is, and speaks her mind.”

-Big Sister Nikki

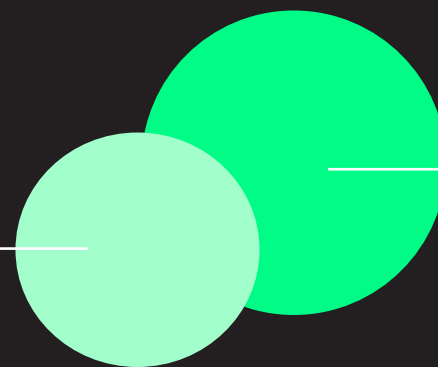
# WHO WE SERVE

200  
Matches  
in 21-22

## GENDER

Little  
Sisters  
48%

Little  
Brothers  
52%

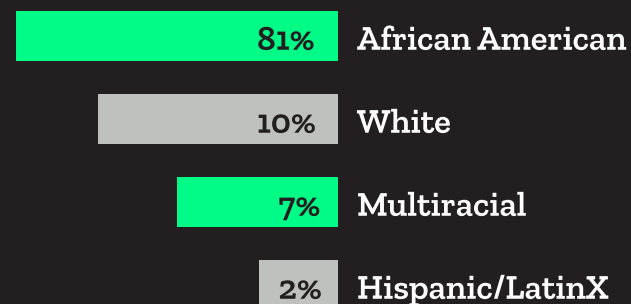


## AGE

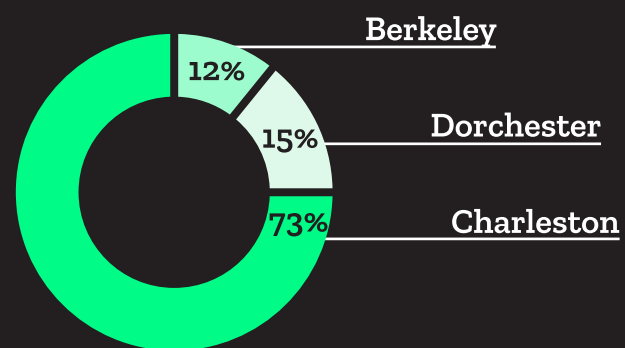


27%  
7-11 yrs old  
48%  
12-15 yrs old  
26%  
16-21 yrs old

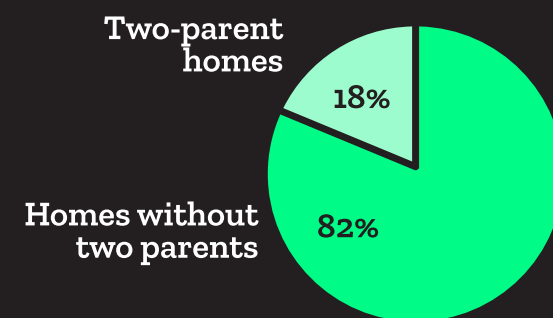
## ETHNICITY/RACE



## RESIDENCE



## AT HOME





# COMMUNITY-BASED OUTCOMES

After One Year in Our **Community-Based Program**, Our Littles Report:

## ACADEMIC ACHIEVEMENT

**89%** say doing well in school is important

**82%** say they are doing well in school


**89%** are sure they'll graduate high school

**74%** avoided detention or suspension

## IMPROVED RELATIONSHIPS & BEHAVIOR


 **97%** feel they can lean on their Bigs when something is bothering them

 **96%** feel good about their relationships with their parents

 **97%** say their relationship with their Big is very important to them

 **99%** avoided risky behavior like drugs, alcohol, and tobacco

 **84%** believe they can make friends with other kids

 **100%** had no contact with law enforcement

“

One of my favorite things of having a mentor is having someone to talk to.”

”

-Little Brother  
Giovanni



# SUCCESS STORY

## LITTLE BROTHER GIOVANNI & BIG BROTHER JOSHUA

Giovanni was matched with his Big Brother, Joshua in March of 2021. Joshua hoped that having grown up in similar circumstances as Giovanni, he could bring positivity into his life and teach him that although bad things happen in the world, they do not have to define us.

Since being matched, Giovanni and Joshua work on Giovanni's football and basketball skills, talk about how he is doing in school, and experiment with science kits. Joshua shared that his love of science has been revitalized through his relationship with Giovanni. They recently held a scientific experiment that resulted in an erupting volcano!

Giovanni is grateful that Joshua lives nearby him, so if he is having a bad day, Joshua can come by to visit. Giovanni loves having a Big Brother that he feels understands him and his favorite part of having a mentor is "having someone to talk to."

When asked what he has learned from Giovanni, Joshua said, "That perspective is important in life...He told me 'I could be upset about the things that I am losing, but I am going to choose to be excited about new things because I know new things can be good.' And that showed me that I can do that too. I can choose to be positive about changes in my life."

# BIG BEYOND UPDATE

Our **BIG Beyond Scholar Program** is a three-year, curriculum guided one-to-one e-mentoring program designed to prepare high-potential African American Scholars for **life BEYOND high school graduation**.

## PROGRAM HIGHLIGHTS



Twice-monthly virtual mentoring sessions



Quarterly in-person match activities



Social-emotional support & leadership development



Post secondary education exploration, educational financial management



Career exploration, financial literacy, & workplace skill acquisition



Six-week summer youth internship, employment, or apprenticeship

## YEAR ONE OUTCOMES

24

active matches supported for cohort 1



financial literacy, college exploration, and workplace skills workshops



youth outcomes finalized in January 2023\*



on track to recruit 25-30 Scholars and mentors for Cohort 2

\* We have retained an external evaluator to assess our program operations and outcomes. Holding an objective lens to BIG Beyond will provide us insight into our program effectiveness and service efficiency. Outcomes from our Year 1 cohort will be available January 2023.



## SUCCESS STORY

### LITTLE BROTHER MALACHI & BIG BROTHER SPENCER

Malachi is a 10th grade student at James Island Charter High School who lives with his mother, father, and sister. When signing up for the BIG Beyond Scholar Program, Malachi's mother expressed she wanted Malachi to be exposed to new people and opportunities. Malachi is an active learner, protective of his family, diligent, and responsible. He has many passions and aspires to go into cyber security, finance, psychology, or photography.

Spencer enrolled as a Big because he wanted to make a difference and gain a new perspective. Growing up, Spencer wasn't sure what he wanted to do and commented that he can relate to where Malachi is in his life.

Since their first match meeting, Malachi and Spencer have built a strong relationship together. They spend most of their time together discussing Malachi's goals and passions and how to achieve them. For instance, Malachi told Spencer he wanted to start exercising weekly. To help him, Spencer has been providing tips and tricks on how to incorporate exercise into his daily schedule. Together, Malachi has been able to keep a weekly exercise schedule going.



# #TEAM200

We extend **BIG THANKS** to our amazing FY 2021-22 Corporate & Foundation Investors:

## DREAM BIG

Blackbaud  
Boeing Employee Credit Union  
HCA Healthcare  
Sustaining Black Communities Facebook Fund  
- Coastal Community Foundation  
Timothy Walter & Danielle Ziff Foundation

## DEFEND POTENTIAL

AT&T Foundation  
Daniel Island Community Fund  
Moovila  
Patrick Family Foundation  
Truist

## EMPOWER POTENTIAL

Bakker Family Foundation  
Benefitfocus  
Boeing South Carolina  
Boeing Employees Community Fund  
Charitable Society of Charleston - Coastal  
Community Foundation  
Cummins Foundation  
Dominion Energy Charitable Foundation  
James & Christina Fei Memorial Fund  
Ingevity  
Kennedy-Herterich Foundation  
Northern Lowcountry Regional Fund - Coastal  
Community Foundation  
Publix Supermarkets Charities  
SC Ports Authority  
Starbucks Foundation  
Synovus Corporate Foundation  
The Beach Company  
T-Mobile  
Trident Health System  
Walmart

## SPONSOR A MATCH

Advanced Technology International  
Bohren Law Offices  
Boomtown  
Davis and Beverly Marksbury Foundation - Blue  
Grass Community Foundation  
Exchange Club of Charleston  
GrandSouth Bank  
Home Telecom  
Joanna Foundation  
Lovely Law Firm  
Lowcountry Unity Fund - Coastal  
Community Foundation  
Motley Rice  
Mossy Oaks Smiles Foundation  
Patrick Properties Hospitality Group  
Paul Davis Restoration  
S. Bogan Designs  
South Eastern Janitorial Services  
Synovus  
The Office People  
Twinkling Eyes Foundation  
Weidemeyer Family Foundation  
Whiting-Turner Contracting Company

## KICKSTART A MATCH

Apollon Wealth Management  
Elliott Davis  
First Choice by Select Health of SC  
Heritage Classic Foundation  
Ledford's Termite & Pest Control  
Nordstrom Rack  
Pierce Sloan Wilson Kennedy & Early  
Rotary Club of Charleston

# FINANCIAL SUMMARY

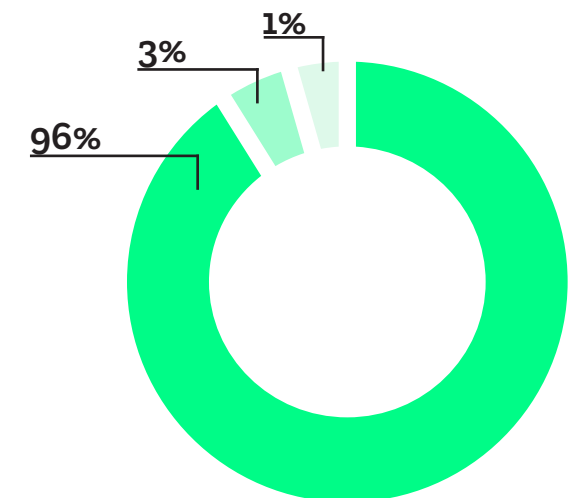
Our commitment to ignite the great power and potential of deserving youth throughout our region depends on community trust that we will steward funds properly and apply them to their highest purpose. **WE THANK YOU** for that trust!

As our organization has matured over just three years, our cash position has strengthened, and you will see that reflected in these statements. **Because of this success, we have now achieved the ability to establish a dedicated reserve fund and to explore investments. To that end, BBBSL has included an annual fiscal year 2022-2023 organizational goal to create a dedicated operating fund, create a best practice reserve fund, and establish a new BIG Dreams Endowment.**

Best practice nonprofit organizations strive for a three (3)- to six (6)-month cash reserve. **Even with a 50% expense increase upcoming for fiscal year 2022-2023 (\$763,555) to support 50% program growth, BBBSL is positioned to embrace this best practice and to codify a strategy to support vlong-term sustainability and future capacity-building, innovation, and growth.**

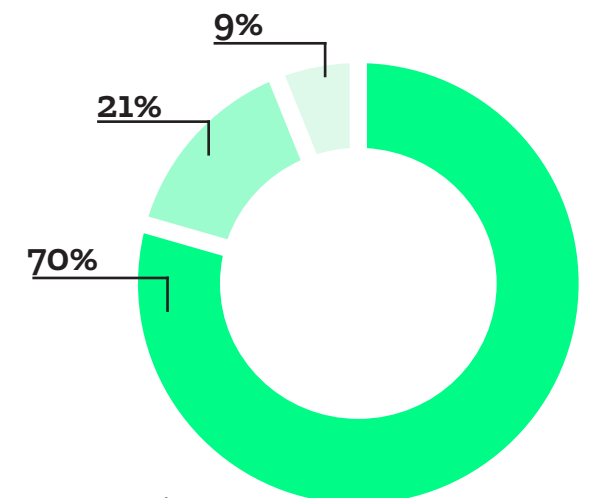
## TOTAL REVENUE

Contributions & Grants	\$653,421
Fundraising Event	\$17,428
Miscellaneous	\$9,956
<b>Total Revenues</b>	<b>\$680,805</b>



## ALLOCATION OF RESOURCES

Program Services	\$340,140
Fundraising	\$102,670
Administrative	\$42,403
<b>Total Expenses</b>	<b>\$485,213</b>



We exemplify industry best practices with 70% of funds used for programmatic purposes. Given 50% programmatic service growth ahead in only year-three of existence, our auditors confirm we are operating well within appropriate ratios.



# IMAGINE...500 KIDS DISCOVERING THEIR INNATE POTENTIAL

Over the next three years, our goal is to **GROW #TEAMKID** to create and support 500 life-changing mentoring relationships annually, starting with 300 relationships in FY 22-23.

Will you help us grow #TEAMKID? Become a #TEAM500 and Beyond Member TODAY!



## DONATE TODAY!

Scan the QR Code or  
Email: [merridith@bbbslowcountry.org](mailto:merridith@bbbslowcountry.org)  
Phone: 843.480.4776

2024-25

500 1:1 Matches Made

2023-24

400 1:1 Matches Made



2022-23

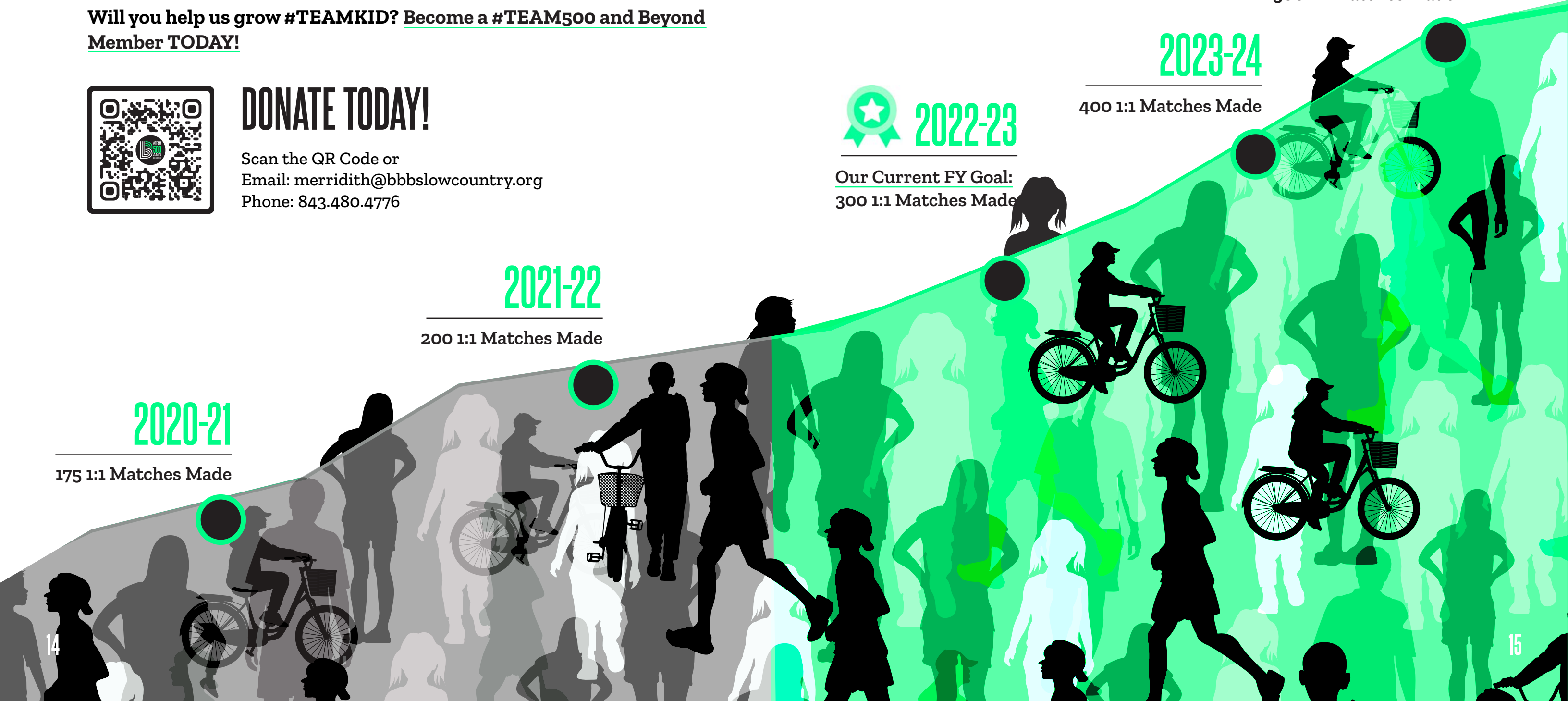
Our Current FY Goal:  
300 1:1 Matches Made

2021-22

200 1:1 Matches Made

2020-21

175 1:1 Matches Made







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OF THE LOWCOUNTRY

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