



**IGNITE
POTENTIAL.**

**JOIN #TEAM500
AND BEYOND**

**WE ARE
BIGGER
TOGETHER**

We started in 2019 with a goal to support 160 Littles. In 2022, we grew our team to support 200 Littles in mentoring relationships with amazing Bigs determined to have their backs. And, we launched the BIG Beyond—a program engineered to help high school Scholars prepare for life beyond graduation.

Over the next three years, our goal is to GROW #TEAMKID to create and support 500 life-changing mentoring relationships annually, starting with 300 relationships in FY22-23.

**Will you help us grow #TEAMKID?
Become a #TEAM500 and Beyond Member TODAY!**

AFTER ONE YEAR IN OUR COMMUNITY-BASED PROGRAM, OUR LITTLES REPORT THEY:

89%

are sure they will graduate high school

96%

get along with their parents/guardians

100%

had no contact with law enforcement

99%

avoided risky behaviors like drugs, alcohol, or tobacco

97%

can lean on their Bigs when something is bothering them

97%

feel close to their Big and feel their relationship is "very important"

Big Brothers Big Sisters of the Lowcountry, 4151 Spruill Ave., Ste. 140, N. Charleston, SC 29405
bbbslowcountry.org/TEAM500 • 843.401.3556 • merridith@bbbslowcountry.org



YOUR SPONSORSHIP **IMPACT**

IGNITE **POTENTIAL** - \$25,000+

Work with Big Brothers Big Sisters of the Lowcountry to determine what kind of impact **YOU** want to make on our programs.

Make a strategic investment in our overall operations or support something specific. At this sponsorship level, you may customize your gift based on your company values and community commitments, and we will work with you to build a custom benefits package.

DEFEND **POTENTIAL** - \$10,000

Take five (5) children off our waiting list and support their matches for a year. (includes recruitment, background checks, expert matching and ongoing, professional coaching)

EMPOWER **POTENTIAL** - \$5,000

Help us recruit 20 safe and dedicated Bigs who will help 20 Littles discover their greatness.

SPONSOR **A MATCH** - \$2,000

Take one (1) child off our waiting list, pair them with a compatible mentor, and support their relationship for one (1) year.

KICKSTART **A MATCH** - \$1,200


Help sponsor our fun and educational monthly match activity program designed to strengthen relationships between Bigs and Littles year round.





SPONSORSHIP BENEFITS

IGNITE POTENTIAL - \$25,000+

As an Ignite Potential Sponsor, you are eligible for a custom marketing and recognition package that will:

- 

Directly support matches in our programs
- 

Provide an opportunity to reach thousands of individuals in our network
- 

Meet the philanthropic interests of your company

| DEFEND POTENTIAL \$10,000 | EMPOWER POTENTIAL \$5,000 | SPONSOR A MATCH \$2,000 | KICKSTART A MATCH \$1,200 |
|--|---|--|---|
| <p>Tiered logo placement on BBBSL Corporate Partners and BIG Lowcountry Boil web pages</p> <p>Ten (10) tickets to the BIG Lowcountry Boil</p> <p>Logo included on printed BIG Lowcountry Boil signage</p> <p>Verbal recognition during event announcements and opportunity to staff a vendor table at the BIG Lowcountry Boil</p> <p>Personalized CEO "thank you" video to share with your stakeholders</p> <p>Option to run co-branded advertising approved by BBBSL</p> <p>Option to co-produce an article featuring you or your company's commitment to social responsibility shared online and via social media</p> <p>Featured in two (2) "Sponsor Highlight" social media posts</p> <p>Invitation to a select monthly match activity</p> <p>Invitation to BBBSL Annual Match Holiday Party</p> | <p>Tiered logo placement on BBBSL Corporate Partners and BIG Lowcountry Boil web pages</p> <p>Six (6) tickets to the BIG Lowcountry Boil</p> <p>Logo included on printed BIG Lowcountry Boil signage</p> <p>Verbal recognition during event announcements and opportunity to staff a vendor table at the BIG Lowcountry Boil</p> <p>Personalized CEO "thank you" video to share with your stakeholders</p> <p>Option to run co-branded advertising approved by BBBSL</p> <p>Featured in one (1) "Sponsor Highlight" social media posts</p> <p>Invitation to a select monthly match activity</p> | <p>Tiered logo placement on BBBSL Corporate Partners and BIG Lowcountry Boil web pages</p> <p>Four (4) tickets to the BIG Lowcountry Boil</p> <p>Logo included on printed BIG Lowcountry Boil signage</p> <p>Invitation to a select match activity</p> | <p>Tiered logo placement on BBBSL Corporate Partners and BIG Lowcountry Boil web pages</p> <p>Two (2) tickets to the BIG Lowcountry Boil</p> <p>Company name included on printed BIG Lowcountry Boil signage</p> |

ALL #TEAM500 MEMBERS:

- #TEAM500 welcome letter
- BBBSL branded gift
- Monthly "match success" highlight via email
- Recognition in our "BIG Impact" annual report





I WANT TO IGNITE POTENTIAL

Email or Mail to:

Big Brothers Big Sisters of the Lowcountry c/o Merridith Crowe
4151 Spruill Ave., Ste. 140, N. Charleston, SC 29405
merridith@bbbslowcountry.org

YES, I want to join #TEAM500 and IGNITE the POTENTIAL of youth in our region.

I pledge to invest at the following level:

- ☐ I would like to discuss an Ignite Potential Sponsorship (\$25,000+) of \$ _____
- ☐ Defend Potential, \$10,000 ☐ Sponsor a Match, \$2,000
- ☐ Empower Potential, \$5,000 ☐ Kickstart a Match, \$1,200
- ☐ I am unable to join at a #TEAM500 level, but please accept my donation of \$ _____

****Electronic Logos:** BBBSL welcomes your logo(s) immediately so that your company can reap the full benefits of your sponsorship. At your earliest convenience, please email .png and .eps logo files and any graphic identity guidelines to merridith@bbbslowcountry.org.

Name: _____ Title: _____

Company: _____

Address: _____ City/State/Zip: _____

Primary Phone: _____ Alt. Phone: _____ Email: _____

PAYMENT SCHEDULE

- ☐ I commit to make a total contribution of \$ _____ over _____ years payable on a _____ (monthly, quarterly, twice annual, or annual) basis via _____ (check, credit card, stock, etc.).
- \$ _____ Year ONE Amount \$ _____ Year TWO Amount \$ _____ Year THREE Amount
- Please initiate my first contribution on (date): _____

METHOD OF PAYMENT:

- ☐ Please see my enclosed check for: \$ _____
- ☐ Please send an invoice to the email address listed above
- ☐ Please note my online donation made at bbbslowcountry.org/donate (We accept Paypal, ACH, credit/debit, and Digital Wallet gifts)
- ☐ Please contact me/us to transfer securities to Big Brothers Big Sisters of the Lowcountry
- ☐ Please charge my credit card (circle one): Visa Mastercard American Express Discover

Account #: _____ Exp. Date: _____ Zip: _____

Name on Card: _____ Security Code: _____

ADDITIONALLY:

- ☐ Please keep my/our gift amount and name(s) anonymous
- ☐ Please contact me/us to discuss a planned gift to BBBSL
- ☐ Please contact me/us regarding a matching gift from _____ (company name)

Signature Confirming Pledge Commitment: _____ Date: _____

