



**Big Brothers
Big Sisters®**
OF THE LOWCOUNTRY



BIG ANNUAL REPORT 2020-21 RESULTS



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We are so grateful to **YOU** for sharing our vision to help high potential and **DESERVING** youth discover their innate greatness.

Together, we have achieved **BIG** things in just our first two years of operations. And we, along with our Littles and families, have **BIG DREAMS** for what lies ahead. We thank **YOU** for being on "Team Kid."

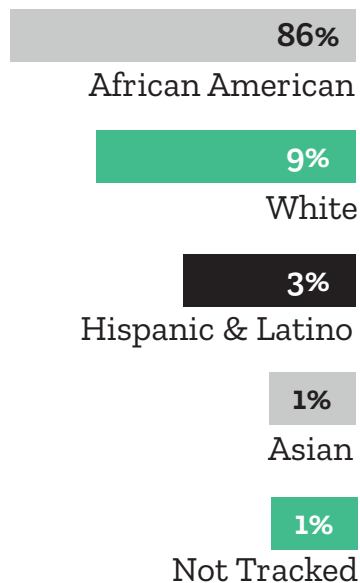


THANK YOU

WHO WE SERVE

175 MATCHES
IN 2020-21

RACE/ETHNICITY



48%
Little Sisters

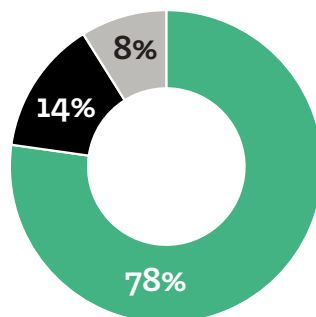
52%
Little Brothers



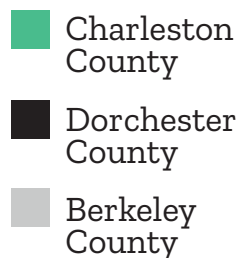
37%
Age 7–11

50%
Age 12–15

13%
Age 16–21



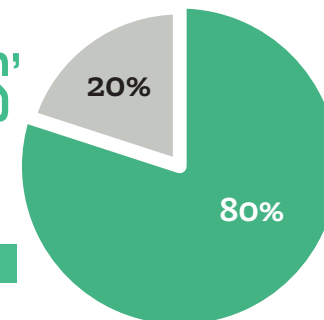
WHERE OUR LITTLES LIVE



OUR LITTLES' HOMES

Homes Without Two Parents

Homes With Two Parents

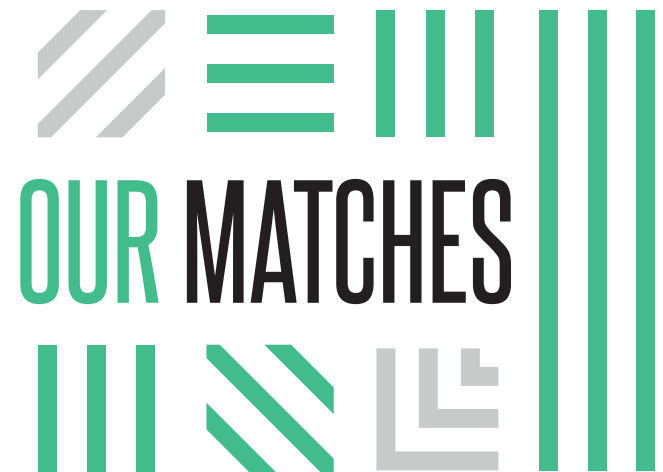


John + Khalil



"The best part of being
in [Khalil's] life is
watching him grow...
each time we hang
out, we become
Bigger Together."

- Big Brother, John



YOUTH OUTCOMES



ACADEMIC ACHIEVEMENT

99% say doing well in school is important

say they are doing well in school **97%**

92% are sure they'll graduate high school

avoided detention or suspension **92%**

Big Brothers Big Sisters of the Lowcountry is dedicated to igniting the great power and promise of youth through one-to-one mentoring. With the support of their families and their mentors,



our Littles do better in school, develop strong relationships, avoid risky behaviors, and build greater aspirations for their future. Last year, we are proud to report that we **exceeded our goal** to create and support 160 of these life enhancing mentoring relationships, **serving 175**.

IMPROVED RELATIONSHIPS & BEHAVIOR



92% feel they can lean on their Bigs when something is bothering them



98% feel good about their relationships with their parents



98% say their relationship with their Big is very important to them



81% can manage their feelings



94% believe they can make friends with other kids



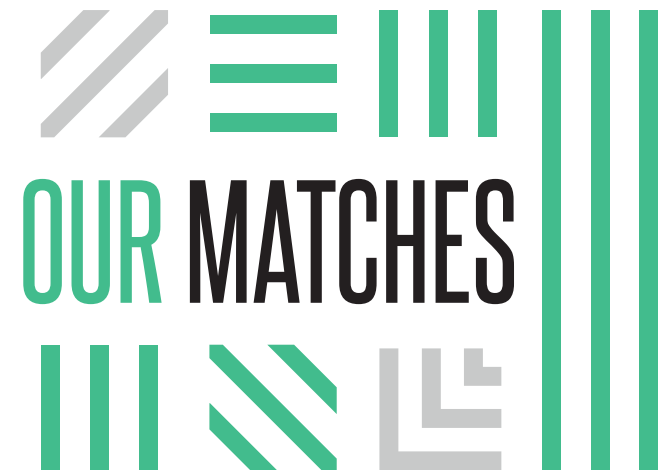
100% avoided risky behavior and had no contact with law enforcement

Johnny + Xsavior



"I couldn't ask for a better Big Brother as Johnny is consistent, genuine, and truly cares about being involved with Xsavior."

– Xsavior's mother



THE BIG BEYOND



Twice Monthly Virtual Mentoring



Quarterly In-Person Activities



Consistent Benchmark Evaluations



Guaranteed Internship,
Employment/Apprenticeship the
Summer Before Their Senior Year

The **BIG BEYOND** combines **Big Brothers Big Sisters of the Lowcountry's gold standard**, professionally-supported, **1:1 mentoring program** with an **e-mentoring curriculum** engineered to help prepare high-potential minority students for life **BEYOND** graduation.

- ✓ Evidenced-based program enhanced by data sharing agreement with Charleston County School District
- ✓ National network priority on career and college readiness
- ✓ Strong equity & access partnership with James Island Charter High School



One of just
49 agencies of
236 nation-wide
to receive the
Quality Award
in 2020

CURRICULUM HIGHLIGHTS

✓ **MY SELF**

- Growth Mindset
- Self-Care
- Balance



✓ **MY EDUCATION**

- Public Speaking
- Academic Excellence
- Academic Rigor



✓ **MY MONEY**

- Financial Literacy
- Financial Management
- Educational Finance



✓ **MY CAREER**

- Career Readiness
- Youth Employment
- Workplace Etiquette
- Educational Finance

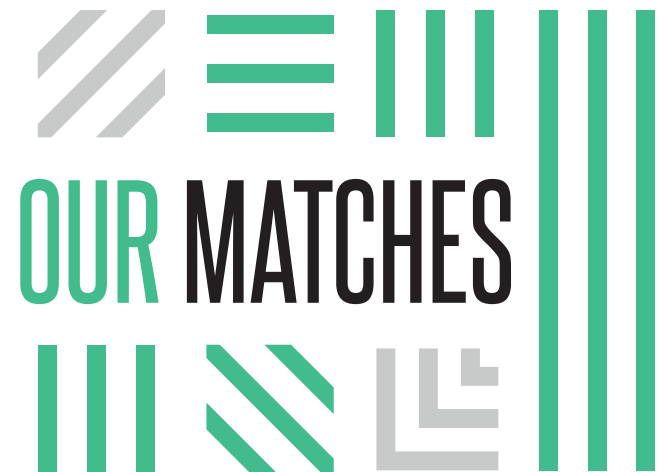


London + Rebecca



"[Rebecca] has always made me feel like she cared about me and my goals. She always pushes me to stay on top of things by focusing and achieving every goal that I set forth."

– Little Sister, London





#TEAM160

CORPORATE & FOUNDATION INVESTORS



DREAM BIG

Amazon's Black Employee Network
HCA Healthcare

DEFEND POTENTIAL

Daniel Island Community Fund
Wells Fargo

EMPOWER POTENTIAL

Dunn Family Fund
Tory Burch
Beach Company
Patrick Family Foundation
Wendy's
Bank of America
Shelly Leeke Law Firm
Bakker Family Foundation
Kennedy-Herterich Foundation
TD Bank
Moovila
Publix

SPONSOR A MATCH

Mossy Oak Smiles Gift Fund
Weidemeyer Fund
South State Bank
T-Mobile
Synovus Bank
Grand South Bank
George Sink Law
Boomtown
Paul Davis Restoration
Air Force Chaplain Corps
James Fei & Christina Fei Memorial Fund
Blue Grass Community Foundation
Motley Rice
Timothy Walter & Danielle Ziff Fund
Brown & Brown Inc.
Patrick Properties
Boeing Employee Credit Union
Home Loans Inc.
Sea Fox Boat Company

KICKSTART A MATCH

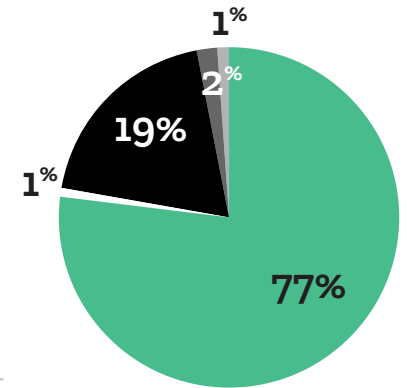
Bradley A. Anderson Fund
Thompson Family Fund
QOL DTec Inc.
Elliott Davis
Pierce Sloan Kennedy & Early LLC

FINANCIAL SUMMARY

TOTAL REVENUE

77%	Contributions & Grants	\$360,871
1%	Fundraising event	\$7,651
19%	CARES Act Funding (PPP)	\$85,540
2%	Miscellaneous	\$9,450
1%	Background Checks	\$985

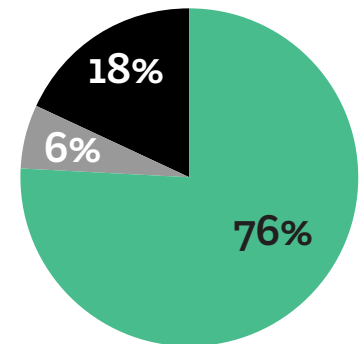
TOTAL REVENUE \$464,497



ALLOCATION OF RESOURCES

76%	Programs	\$262,312
6%	Administrative	\$20,116
18%	Fundraising	\$60,901

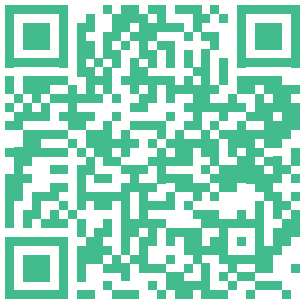
TOTAL EXPENSES \$343,329



We exemplify industry best practices with 76% of funds used for programmatic purposes. (Our independent auditor endorses that as a Stage II organization scaling to serve more youth, our expenditure ratio is on target. 75% is the industry average.)



IGNITE POTENTIAL. JOIN #TEAM200 *AND BEYOND.*



In 2021-2022, we will set our sights **HIGHER** building an even **BIGGER TEAM** to create and support 200 life-changing mentoring relationships. We will also launch The BIG Beyond—a new program engineered to prepare high school Scholars for life **BEYOND** graduation.

DONATE TODAY!

You too can **IGNITE POTENTIAL**. Join "Team Kid" and become a **#TEAM200** Member TODAY!



**Big Brothers
Big Sisters®**
OF THE LOWCOUNTRY

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big-brothers-big-sisters-of-the-lowcountry

