

# SPONSORSHIP PACKET

## Bowl for Kids' Sake 2020

Benefiting Big Brothers Big Sisters of the Lowcountry



**DATE:** Saturday, April 25, 2020

**Session #1:** 9:30-10:00 AM Registration, 10:00 AM – 12:00 PM Bowling  
**Session #2:** 12:00-12:30 PM Registration, 12:30-2:30 PM Bowling  
**Session #3:** 2:30-3:00 PM Registration, 3:00-5:00 PM Bowling

**VENUE:** Ashley Lanes, 1568 Sam Rittenberg Blvd., Charleston, SC 29407

**WHO:** 300-400 community-minded, fun-loving participants from throughout the Tri-County. We are looking for:

- Individuals
- Friend Groups
- Family Members
- Clubs & Associations
- Faith Communities
- Civic Groups
- Workplaces of All Kinds (businesses, schools, civil service, etc.)

**WHAT:** It's not just about bowling! Bowl for Kids' Sake is an annual event where you can participate as an individual bowler, a team captain, a sponsor, or all three. Enjoy two games of bowling with shoes, pizza, t-shirts, and opportunity drawings—all while helping kids in our community who need us most.

**WHY:** **We believe all youth deserve an opportunity to reach their full PROMISE and POTENTIAL.** To ignite this potential, **YOU** make it possible for us to create and support 200+ local one-to-one mentoring relationships designed to help children achieve:



- Greater **SCHOOL** success
- Better **RELATIONSHIPS** with parents/guardians/peers
- Avoidance of violence, drug use, and other **RISKY BEHAVIORS**
- Greater **CONFIDENCE** and higher **ASPIRATIONS** for the future

**REGISTER:** Team registration will begin early 2020. Should you wish to sign up now, email [merridith@bbbslowcountry.org](mailto:merridith@bbbslowcountry.org) or call 843.480.4776.

**SPONSOR:** To explore sponsorship opportunities, email Merridith Crowe [merridith@bbbslowcountry.org](mailto:merridith@bbbslowcountry.org) or call 843.480.4776.

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## SPONSORSHIP BENEFITS

(Sponsors may elect any/all benefits offered at each level.)



### **EXCLUSIVE Presenting Sponsor \$5,000—One (1) Available**

- Mentions of the "Bowl for Kids' Sake, presented by <<YOUR COMPANY NAME>>" in all marketing materials and in all public relations efforts (*produced and disseminated following commitment*)
- Premier recognition on all marketing materials including signage, banners, email blasts, website, etc. (*produced and disseminated following commitment*)
- Premier logo placement on event t-shirt
- Placement of logo on any event promotional materials produced by BBBSL (*produced and disseminated following commitment*)
- Option to run cobranded print, television, internet, or radio advertising with agency approval
- Opportunities to host a kick-off event at your location to drive traffic and media attention
- Premier logo placement on BFKS event web page for one (1) year
- Prominent logo placement on agency corporate partners page for one (1) year: [www.bbbslowcountry.org/corporate](http://www.bbbslowcountry.org/corporate)
- Recognition in all promotional social media blasts (Facebook, Instagram, Twitter)
- Option to distribute company promotional materials at the event (*materials supplied by sponsor*)
- Recognition of sponsorship during announcements throughout event
- Option to display company-specific banner (*banner supplied by company*)
- Prominent recognition in agency's Annual Report
- Three (3) teams (15 slots) complete with two games of bowling, shoe rental, t-shirts, and refreshments

### **Perfect Game Sponsors \$1,000**

- Prominent recognition on all marketing materials including signage, banners, email blasts, website, etc. (*produced and disseminated following commitment*)
- Prominent logo placement on event t-shirt
- Opportunities to host a kick-off event at your location to drive traffic and media attention
- Prominent logo placement on BFKS event web page for one (1) year
- Logo placement on agency corporate partners page for one (1) year: [www.bbbslowcountry.org/corporate](http://www.bbbslowcountry.org/corporate)
- Recognition in promotional social media blasts (Facebook, Instagram, Twitter)
- Option to distribute company promotional materials at the event (*materials supplied by sponsor*)
- Recognition of sponsorship during announcements throughout event
- Option to display company banner (*banner supplied by company*)
- Prominent recognition in agency's Annual Report
- Two (2) teams (10 slots) complete with two games of bowling, shoe rental, t-shirts, and refreshments

### **Lane Sponsor \$500**

- Sign placement, supplied by BBBS, on one bowling lane during session of choice
- Name on event t-shirt
- One (1) team (5 slots) complete with two games of bowling, shoe rental, t-shirts, and refreshments
- Recognition in social media blast (Facebook, Instagram, Twitter)
- Recognition of sponsorship during announcements through event
- Mention on BFKS event web page for one (1) year
- Recognition in agency's Annual Report

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## SPONSORSHIP FORM



**Email or Mail to:** Big Brothers Big Sisters of the Lowcountry  
c/o Merridith Crowe  
4151 Spruill Avenue, Suite 140, N. Charleston, SC 29405  
merridith@bbbslowcountry.org

**YES, I want to ignite the potential of youth in our region. I pledge to participate at the following level:**

- Presenting Sponsor**, \$5,000 (\*\*logo requested)
- Perfect Game Sponsor**, \$1,000 (\*\*logo requested)
- Lane Sponsor**, \$500 (\*\*logo requested)
- I am unable to participate but please accept my contribution of \$ \_\_\_\_\_**

**\*\* Electronic Logos:** BBBSL welcomes your logo(s) immediately, because we want your company to reap the full benefits of your sponsorship. At your earliest convenience, please email the following logos and any graphic identity guidelines to [merridith@bbbslowcountry.org](mailto:merridith@bbbslowcountry.org). To be included on signage, kindly provide logos no later than September 30, 2019.

- Color JPEG /PNG
- B&W JPEG/PNG
- Color vector .eps or .ai
- B&W vector .eps or .ai

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Alternate Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Signature Confirming Pledge Commitment:** \_\_\_\_\_ **Date:** \_\_\_\_\_

### METHOD OF PAYMENT:

- Please see my enclosed check for:** \$ \_\_\_\_\_
- Please send an invoice to the address listed above.**
- Please note my online donation made at [www.bbbslowcountry.org](http://www.bbbslowcountry.org)**
- Please charge my credit card (circle one):**      *Visa*      *MasterCard*      *American Express*

**Account#:** \_\_\_\_\_ **Exp.:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_ **Security Code:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_