# **SINCERELY SEEKING:**

Awesome, community-minded,
AmeriCorps VISTA volunteer
interested in building a career in
nonprofit Media/Public Relations and/or Volunteer
Engagement











- Are you interested in media/public relations and/or volunteer engagement?
- Would you like to help us amplify and spread our good news?
- Would you like to interact directly with our Bigs and Littles as they build relationships with one another?
- Do you want to BUILD SOMETHING that lasts LONG after your service?

Do you like the idea of working with a nationally recognized nonprofit with an awesome group of fun professionals? Do you want to join a team dedicated to igniting the power and promise of youth through one-to-one mentoring?

- Are you willing to dedicate a full-year of volunteer service to our mission and receive a modest living stiped and an educational grant?
- Are you at least 18 years of age?
- Are you a recent college grad OR, do you have a high school diploma and two years of relevant work experience?
- Do you have a car?
- Do you live in the greater Charleston, SC area or do you want to live in Charleston?

IF SO, come be our Media/Public Relations & Match Engagement AmeriCorps VISTA VOLUNTEER MEMBER! VISIT <a href="https://www.bbbslowcountry.org/vista">www.bbbslowcountry.org/vista</a> FOR MORE INFORMATION.

# CAREER BUILDING OPPORTUNITY

## Media/Public Relations & Match Engagement AMERICORPS VISTA VOLUNTEER MEMBER



## REWARDS:

**Experience:** The Big Brothers Big Sisters of the Lowcountry (BBBSL) Media/Public Relations & Match Engagement VISTA Member will receive MEANINGFUL CAREER BUILDING WORK EXPERIENCE in the nonprofit marketing and volunteer engagement domains while also gaining deep satisfaction knowing s/he is building capacity for a critical local mission. Compensation: The Member will receive a modest living allowance (approx. \$15,750 annually) and health coverage throughout the service term. Upon completion of the service year, the Member will be eligible for an educational stipend of approximately \$6,345 or a cash stipend of \$1,800. Click HERE for full details.



## RESPONSIBILITIES:

The BBBSL Media/Public Relations & Match Engagement AmeriCorps VISTA Member will join a fast-paced social change organization. S/he will have an opportunity to learn, create and implement best practice systems to manage BBBSL fundraising media relations/ public relations and volunteer engagement efforts.

**NECESSARY SKILLS:** Beyond a desire to improve the world through service, our ideal candidate will have:

- A degree in English, Mass Communications, Marketing, Community Engagement/Organizing, or other relevant field OR a minimum of two (2) years transferrable work experience.
- Excellent written and verbal communication skills
- Strong time management, prioritization and administrative abilities, and comfort working independently
- A can-do attitude, creative problem-solving skills and be biased toward action
- Ability to produce high-quality output within specific time constraints
- Proficiency with social media channels (Facebook, Instagram, LinkedIn)

**PREFFERED SKILLS:** While not required, we will give preference to candidates with:

- Lived experience similar to the children we serve
- Past media or public relations experience and familiarity with AP Style

## LOCATION/HOURS:

Our Member will have the opportunity to work a blend of virtual/in-person hours OR work completely in person at BBBSL headquarters located in North Charleston, SC. S/he will typically work 9:00 AM – 6:00 PM Monday through Friday with a lunch break. Intermittent work on occasional evenings and weekends is to be expected. This is a full-time, 12-month volunteer position beginning in June 2021.

## ADDITIONAL INFO:

The AmeriCorps VISTA position is provided through the Charleston Area Service Collaborative sponsored by City of Charleston, Mayor's Office for Children, Youth & Families. The VISTA Member will have an opportunity to meet and interact with other members throughout the Charleston region. BBBSL is an independent affiliate of Big Brothers Big Sisters of America. It has a mission to ignite the power and promise of youth by creating and supporting meaningful one-to-one matches between adult volunteers ("Bigs") and children ("Littles"). For more information, please visit: www.bbbslowcountry.org.

## **HOW TO APPLY:**

To apply, email your cover letter and resume to <u>hr@bbbslowcountry.org</u>. Please include "VISTA" in subject line. Feel free to call 843.401.3556 x701 to ensure we received your application or for more information.